



Research Article

## Training needs assessment of marigold growers

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**ARTICLE CHRONICLE :**

**Received:**

05.12.2012;

**Revised :**

07.04.2013;

**Accepted:**

04.05.2013

**SUMMARY :** The first and foremost activity for planning a good training programme is to assess the training needs. Marigold growers need to be trained properly according to their needs so as to be fitted and proficient in performing their job, which would help in increasing production. With a view to measure the farmers training needs of marigold production technology and to understand the relationship between selected characteristics of marigold growers. The study was conducted in Anand district of Gujarat state. Finding revealed that majority of the marigold growers have medium (61.66 %) training needs. The farmers were expressed their aspect wise training needs on plant protection followed by fertilizer management, nursery raising, marketing management and field management. Relational analysis revealed that age, education, experience in marigold cultivation, social participation, extension contact, annual income, land holding, scientific orientation, risk orientation and market orientation were found negatively and significantly correlated with training needs.

**How to cite this article :** Verma, H.K., Patel, B.M., Patel, J.K. and Gulkari, Krunal D. (2013). Training needs assessment of marigold growers. *Agric. Update*, 8(1&2): 257-259.

**KEY WORDS:**

Training needs,  
Assessment, Marigold  
growers

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